

Recommendation 3: INCREASE PUBLIC AND GOVERNMENTAL AWARENESS OF ORAL HEALTH ISSUES.

Champions: Florida Dental Association / Florida Dental Hygiene Association

R3	Strategy/Objective/Action Step	Target Date	Responsible Entity	Comments
R3 S1	Strategy 1: Educate lawmakers and policymakers about the importance of oral health.			
R3 S1 O1	Objective 1: Develop a course of action.			
	Action Steps			
R3 S1 O1 Aa	a) Develop concise, easily understood and eye-catching materials.			
R3 S1 O1 Ab	b) Provide targeted oral health promotion programs,			Utilize 1-page fact sheets when possible.
R3 S1 O1 Ac	c) Place promotional materials on SOHIP website.			
R3 S1 O1 Ad	d) Form local coalitions.			
R3 S1 O1 Ae	e) Make contacts with legislators before they get to Tallahassee – identify key legislators or legislators who would support oral health initiatives and set up appointments to discuss the issues.			
R3 S1 O1 Af	f) Provide information to lawmakers and to lobbyists representing related groups with an interest in oral health issues.			Perhaps the Children’s Campaign, Inc. may be a model. for getting information to Lawmakers and lobbyists.
R3 S2 O1	Strategy 2: Educate the public about the importance of oral health and the connection between oral health and general health.			
R3 S2 O1	Objective 1: Develop a course of action.			

R3	Strategy/Objective/Action Step	Target Date	Responsible Entity	Comments
	Action Steps			
R3 S2 O1 Aa	a) Develop concise and easily understood, eye-catching materials.			
R3 S2 O1 Ab	b) Provide targeted oral health promotion programs, which utilize single page fact sheets.			
R3 S2 O1 Ac	c) Make promotional materials accessible from the SOHIP website.			
R3 S2 O1 Ad	d) Develop a Calendar of Health Events to which SOHIP could provide educational materials or presentations for educational outreach.			
R3 S2 O1 Ae	e) Identify key organizations to receive targeted materials			e.g. Parent Teacher Associations and Organizations, Social Service Agencies, Women, Infants and Children (WIC), etc.
R3 S3	Strategy 3: Educate non-dental health care providers on the importance of oral health.			Should this not be dental and non-dental Health professionals
R3 S3 O1	Objective 1: Work with health-related pre-service training institutions to integrate information on oral health promotion, dental disease recognition and referral into their curriculum.			e.g. medical schools, nursing schools.
	Action Steps			
R3 S3 O1 Aa	a) Research other states and for existing health care provider training in oral health.			
R3 S3 O1 Ab	b) Research existing oral health training modules for non-dental/medical professionals.			Other States Health Resources and Services, American Association of Pediatrics, American Association of Pediatric Dentistry, and the Bright Smiles program training modules.

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R3 S3 O1 Ac	c) Identify, contact, and work with non-dental health care organizations			American Medical Association, Florida Medical Association, American Nurses Association, Florida Nurses Association, Florida School Nurses Association, American Association of Pediatrics, Florida Public Health Nurse Association, and Medical Schools, Nursing schools, and related State Boards of Medicine
R3 S3 O1 Ad	d) Identify areas in medical/nursing school curricula or continuing education where oral health issues could be presented.			
R3 S3 O1 Ae	e) Implement pilot curricula in at least one nursing and one medical school in Florida, obtain feedback and analyze results.			
R3 S3 O2	Objective 2: Promote the inclusion of oral health information in training and in-service for non-dental health professionals.	Jan. 2006		Florida Area Health Education Network, professional organizations
	Action Steps			
R3 S3 O2 Aa	a) Research other states for model education programs for non-dental health professionals.			i.e. OPEN WIDE Oral Health Training for Non-Dental Professionals Health
R3 S3 O2 Ab	b) Identify key organizations to receive training materials and trainer training			e.g. Parent Teacher Associations and Organizations, Social Service Agencies, Women, Infants and Children, etc.
R3 S3 O2 Ac	c) Identify additional oral health topics to include.			
R3 S4	Strategy 4: Conduct work groups, forums, or summits to develop strategies, objectives, and action steps for specific disadvantaged population groups including those with specific health care needs			
R3 S4 O1	Objective 1: Convene one state oral health forum addressing access to care for the Head Start community.	July, 2005	Head Start Collaboration Office - Florida	Head Start acquired grant for an oral health forum, which was held on July 16-17, 2005.
	Action Steps			
R3 S4 O1 Aa	a) Apply for grant funding	Complete		Received grant from Head Start

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R3	Strategy/Objective/Action Step	Target Date	Responsible Entity	Comments
R3 S4 O1 Ab	b) Convene advising group for forum.	Complete		
R3 S4 O1 Ac	c) Research similar forums in Florida and other states.	Complete		
R3 S4 O1 Ad	d) Identify resources and materials relevant to targeted population.	Complete		
R3 S4 O1 Ae	e) Identify barriers to care	Complete		Social, systemic, physical, psychological, monetary
R3 S4 O1 Af	f) Identify dates and locations.	Complete		
R3 S4 O1 Ag	g) Identify stakeholders and key groups to invite.	Complete		
R3 S4 O1 Ah	h) Provide follow-up.			
R3 S4 Oi	i) Monitor post-forum impact.			
R3 S4 O2	Objective 2: Convene one state oral health forum addressing access to care for the HIV/AIDS community.		Department of Health HIV/AIDS Program	
	Action Steps			
R3 S4 O2 Aa	a) Identify funding sources and apply.			e.g. Association of State and Territorial Dental Directors or other public and private organizations.
R3 S4 O2 Ab	b) Convene advising group for forum.			

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R3 S4 O2 Ac	c) Research similar forums in Florida and other states.			
R3 S4 O2 Ad	d) Identify resources and materials relevant to targeted population.			
R3 S4 O2 Ae	e) Identify barriers to care			Social, systemic, physical, psychological, monetary
R3 S4 O2 Af	f) Identify dates and locations.			
R3 S4 O2 Ag	g) Identify stakeholders and key groups to invite.			
R3 S4 O2 Ah	h) Provide follow-up.			
R3 S4 O2 Ai	i) Monitor post-forum impact.			
R3 S4 O3	Objective 3: Convene one state oral health forum addressing access to care for the disabled, both acquired and developmental disabilities.		Developmental Disabilities	
	Action Steps			
R3 S4 O3 Aa	a) Identify funding sources and apply for grant funding.			e.g. Association of State and Territorial Dental Directors Children and Families, CMS and other public and private organizations,
R3 S4 O3 Ab	b) Convene advising group for forum.			

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R3 S4 O3 O3 Ac	c) Research similar forums in Florida and other states.			
R3 S4 O3 Ad	d) Identify resources and materials relevant to targeted population.			i.e. National Institute of Dental and Crainiofacial Research, MCH
R3 S4 O3 Ae	e) Identify barriers to care			Social, systemic, physical, psychological, monetary
R3 S4 O3 Af	f) Identify dates and locations.			
R3 S4 O3 Ag	g) Identify stakeholders and key groups to invite.			
R3 S4 O3 Ah	h) Provide follow-up.			
R3 S4 O3 Ai	i) Monitor post-forum impact.			
R3 S4 O4	Objective 4: Convene one state oral health forum addressing access to care for the elderly.		Department of Elder Affairs	
	Action Steps			
R3 S4 O4 Aa	a) Identify funding sources and/or apply for grant funding.			Department of Elder Affairs, American Association of Retired Persons - Florida, Association of State and Territorial Dental Directors or other public and private organizations, Area Agencies on Aging.
R3 S4 O4 Ab	b) Convene advising group for forum.			

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R3	Strategy/Objective/Action Step	Target Date	Responsible Entity	Comments
R3 S4 O4 Ac	c) Research similar forums in Florida and other states.			
R3 S4 O4 Ad	d) Identify resources and materials relevant to targeted population.			
R3 S4 O4 Ae	e) Identify barriers to care			Social, systemic, physical, psychological, monetary
R3 S4 O4 Af	f) Identify dates and locations.			
R3 S4 O4 Ag	g) Identify stakeholders and key groups to invite.			
R3 S4 O4 Ah	h) Provide follow-up.			
R3 S4 O4 Ai	i) Monitor post-forum impact.			
R3 S4 O5	Objective 5: Convene one state oral health forum addressing access to care for the migrant, immigrant, and refugee communities.		Department of Health Refugee Health	
	Action Steps			
R3 S4 O5 Aa	a) Identify funding sources and/or apply for grant funding.			Association of State and Territorial Dental Directors or other public and private organizations. Department of Health - Refugee Health.
R3 S4 O5 Ab	b) Convene group to advise on forum.			
R3 S4 O5 Ac	c) Research similar forums in Florida and other states.			

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R3 S4 O5 Ad	d) Identify resources and materials relevant to targeted population.			
R3 S4 O5 Ae	e) Identify barriers to care			Social, systemic, physical, psychological, monetary
R3 S4 O5 Af	f) Identify dates and locations.			
R3 S4 O5 Ag	g) Identify stakeholders and key groups to invite.			
R3 S4 O5 Ah	h) Provide follow-up.			
R3 S4 O5 Ai	i) Monitor post-forum impact.			
R3 S4 O6	Objective 6: Convene one state oral health forum addressing access to care for Women.		Department of Health Women's Health	
	Action Steps			
R3 S4 O6 Aa	a) Identify funding sources and apply for grant funding.			e.g. Association of State and Territorial Dental Directors or other public and private organizations. Maternal and Child Health
R3 S4 O6 Ab	b) Convene advising group for forum.			Women's Health
R3 S4 O6 Ac	c) Research similar forums in Florida and other states.			

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R3 S4 O6 Ad	d) Identify resources and materials relevant to targeted population.			
R3 S4 O6 Ae	e) Identify barriers to care			Social, systemic, physical, psychological, monetary
R3 S4 O6 Af	f) Identify dates and locations.			
R3 S4 O6 Ag	g) Identify stakeholders and key groups to invite.			
R3 S4 O6 Ah	h) Provide follow-up.			
R3 S4 O6 Ai	i) Monitor post-forum impact.			
R3 S4 O7	Objective 7: Convene one state oral health forum addressing access to care for minorities.		Department of Health Minority of Health	
	Action Steps			
R3 S4 O7 Aa	a) Identify funding sources and apply for grant funding.			e.g. Association of State and Territorial Dental Directors or other public and private organizations
R3 S4 O7 Ab	b) Convene advising group for forum.			
R3 S4 O7 Ac	c) Research similar forums in Florida and other states.			

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R3 S4 O7 Ad	d) Identify resources and materials relevant to targeted population.			
R3 S4 O7 Ae	e) Identify dates and locations.			
R3 S4 O7 Af	f) Identify barriers to care			Social, systemic, physical, psychological, monetary
R3 S4 O7 Ag	g) Identify stakeholders and key groups to invite.			
R3 S4 O7 Ah	h) Provide follow-up.			
R3 S4 O7 Ai	i) Monitor post-forum impact.			
R3 S4 O8	Objective 8: Convene one state oral health forum addressing access to care for the homeless community.			
	Action Steps			
R3 S4 O8 Aa	a) Identify funding sources and apply for grant or other funding.			e.g. Association of State and Territorial Dental Directors or other public and private organizations.
R3 S4 O8 Ab	b) Convene advising group for forum.			
R3 S4 O8 Ac	c) Research similar forums in Florida and other states.			
R3 S4 O8 Ad	d) Identify resources and materials relevant to targeted population.			

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R3 S4 O8 Ae	e) Identify dates and locations.			
R3 S4 O8 Af	f) Identify barriers to care			Social, systemic, physical, psychological, monetary
R3 S4 O8 Ag	g) Identify stakeholders and key groups to invite.			
R3 S4 O8 Ah	h) Provide follow-up.			
R3 S4 O8 Ai	i) Monitor post-forum impact.			
R3 S4 O9	Objective 9: Convene one state oral health forum addressing access to care for rural communities.			
	Action Steps			
R3 S4 O9 Aa	a) Identify funding sources and apply for grant or other funding.			e.g. Association of State and Territorial Dental Directors or other public and private organizations.
R3 S4 O9 Ab	b) Convene advising group for forum.			
R3 S4 O9 Ac	c) Research similar forums in Florida and other states.			
R3 S4 O9 Ad	d) Identify resources and materials relevant to targeted population.			
R3 S4 O9 Ae	e) Identify dates and locations.			

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R3 S4 O9 Af	f) Identify barriers to care			Social, systemic, physical, psychological, monetary
R3 S4 O9 Ag	g) Identify stakeholders and key groups to invite.			
R3 S4 O9 Ah	h) Provide follow-up.			
R3 S4 O9 Ai	i) Monitor post-forum impact.			
3 S4 O10	Objective 10: Convene one state oral health forum addressing the prevention of early childhood caries.		Florida Department of Health – Public Health Dental Program.	
Action Steps				
R3 S4 O10 Aa	a) Identify funding sources and/or apply for grant funding.			Department of Elder Affairs, American Association of Retired Persons - Florida, Association of State and Territorial Dental Directors or other public and private organizations, Area Agencies on Aging.
R3 S4 O10 Ab	b) Convene advising group for forum.			
R3 S4 O10 Ac	c) Research similar forums in Florida and other states.			
R3 S4 O10 Ad	d) Identify resources and materials relevant to targeted population.			
R3 S4 O10 Ae	e) Identify dates and locations.			

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R3 S4 O10 Af	f) Identify barriers to care			Social, systemic, physical, psychological, monetary
R3 S4 O10 Ag	g) Identify stakeholders and key groups to invite.			
R3 S4 O10 Ah	h) Provide follow-up.			
R3 S4 O10 Ai	i) Monitor post-forum impact.			
R3 S4 O11	Objective 11: Convene one state oral health forum to address children with special health care needs.		Children and Families	Should not DD be included as special health care needs
	Action Steps			
R3 S4 O11 Aa	a) Identify funding sources and/or apply for grant funding.			Florida, Association of State and Territorial Dental Directors or other public and private organizations, Area Agencies on Aging, Children and Families, Developmental Disabilities
R3 S4 O11 Ab	b) Convene advising group for forum.			
R3 S4 O11 Ac	c) Research similar forums in Florida and other states.			
R3 S4 O11 Ad	d) Identify resources and materials relevant to targeted population.			
R3 S4 O11 Ae	e) Identify barriers to care			Social, systemic, physical, psychological, monetary

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R3 S4 O11 Af	f) Identify dates and locations.			
R3 S4 O11 Ag	g) Identify stakeholders and key groups to invite.			
R3 S4 O11 Ah	h) Provide follow-up.			
R3 S4 O11 Ai	i) Monitor post-forum impact.			
R3 S4 O12	Objective 12: Convene one state oral health forum addressing teen-age children.			
Action Steps				
R3 S4 O12 Aa	a) Identify funding sources and/or apply for grant funding.			Florida, Association of State and Territorial Dental Directors, Children and Families, Juvenile Justice, Department of Health School Health, Department of Education School Health.
R3 S4 O12 Ab	b) Convene advising group for forum.			
R3 S4 O12 Ac	c) Research similar forums in Florida and other states.			
R3 S4 O12 Ad	d) Identify resources and materials relevant to targeted population.			
R3 S4 O12 Ae	e) Identify barriers to care			Social, systemic, physical, psychological, monetary

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R3 S4 O12 Af	f) Identify dates and locations.			
R3 S4 O12 Ag	g) Identify stakeholders and key groups to invite.			
R3 S4 O12 Ah	h) Provide follow-up.			
R3 S4 O12 Ai	i) Monitor post-forum impact.			
R3 S5	Strategy 5: Utilize internet resources for oral health information and education.			
R3 S5 O1	Objective 1: Develop and maintain an internet resource site.		Department of Health Public Health Dental Program	
	Action Steps			
R3 S5 O1 Aa	a) Identify resources.			
R3 S5 O1 Ab	b) Identify format.			
R3 S5 O1 Ac	c) Identify Internet Webmaster.			
R3 S5 O1 Ad	d) Locate home for Internet site.			
R3 S5 O1 Ae	e) Identify a protocol for the selection process for resources.			

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R3	Strategy/Objective/Action Step	Target Date	Responsible Entity	Comments
R3 S5 O1 Af	f) Establish a process for regularly updating the site.			
R3 S6	Strategy 6. Establish a statewide independent oral health coalition.		SOHIP	
R3 S6 O1	Objective 1: Begin a workgroup to develop a course of action for coalition development.			
	Action Steps			
R3 S6 O1 Aa	a) Identify workgroup members and a leader to work on Objective 1.			